



SHUBHANSHU SINGH

User Experience Designer

<https://www.shubhsd.com/>

"I am an architect turned UX designer with a curious and questioning mind. Being a tech enthusiast and some one who take a lot of interest in sociology, psychology and philosophy, I am always looking forward to learn something new everyday not only to grow as a professional, furthermore as an individual."

EDUCATION

- 2019- 2021, Master of Design
Indian Institute of Information Technology, Jabalpur
- 2013- 2018, Bachelor of Architecture
School of Planning and Architecture, Bhopal

RELEVANT EXPERIENCE

- Aug 2021- Present User Experience Designer
IBM India
- Oct 2018- Jul 2019 Research Associate
(9 months) Centre for Human Centric Research, SPA-Bhopal
Development of Mobile Application for guided
tours of heritage sites for people with disabilities.

SKILLS/TOOLS

Design	Design Thinking, User Research, Spatial Design
Prototyping	Adobe XD, Figma
Graphics	Photoshop, Illustrator, Aftereffects
Modelling	SketchUp, Rhinoceros, AutoCAD

PUBLICATION

- Co-author of Chapter 1, "Vernacular Architecture in Indian Scenario"
Vernacular Settlements in Chanderi: Towards Innovation & Sustenance
(ISBN 819279812-7, Published in 2017)

RECOGNITIONS

- 2016 2nd prize Integral Studio 2016, Smart Urbanism and Design
- 2015 Finalist South Asian Students Design Competition 2015
- 2015 Top 8 Laurie Baker Trophy, Annual NASA 2015

DoB: Aug. 30, 1994
Languages: English, Hindi

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